NORTHFIELD TOWNSHIP DOWNTOWN DEVELOPMENT AUTHORITY

SEMI-ANNUAL REPORT

DECEMBER, 2019

Despite the lack of TIF funds to be collected, the Northfield Township Downtown Development Authority (DDA) has continued to have regular meetings and plan projects for the improvement of the business environment in the township.

The DDA has organized and run two Trunk-a-Palooza events, a Classic Boat Show, a Trunk-or-Treat event, and co-organized the annual tree-lighting ceremony at the library.

The DDA has paid for the chairperson, Barbara Griffith-Watkins, and the township supervisor, Marlene Chockley, to attend the Michigan Downtown Association Conference November 7 and 8 in Holland, Michigan. A wealth of knowledge was obtained on economic development for the township.

The DDA has undertaken the paperwork for application to the Redevelopment Ready Communities (RRC) Program, spending volunteer time to help procure this status for Northfield Township.

The DDA is working on paperwork to streamline the process for businesses to apply for approval, including inspections and fee timelines.

The DDA is planning a Meet and Greet Event to be held in January, 2020 for representatives of businesses in the DDA district.

In the form of in-kind donations, DDA Board Members have logged approximately 130 hours of donated time. $600 in donated materials, and $1,100 in monies toward events and activities. This does not include hours in regular meetings.

A DDA financial report is available upon request

Respectfully,

Barbara Griffith-Watkins, Northfield Twp. DDA Chair