

Northfield Township DDA Meeting Minutes
Wednesday, September 25, 2019
Northfield Twsp. Meeting Room (2nd floor)
8350 Main St., Whitmore Lake

- A. Call to Order
 - a. 7:02pm
- B. Roll Call
 - a. Forrester, Olney, Secrist, Chockley, Watkins, Kabisch
 - b. Cecilia Infante and Cindy Secrist
 - c. Absent w/ notice: A. Iaquinto
 - d. Absent w/o notice: D. Wilbur
- C. Call to Public
 - a. none
- D. Financial Report
 - a. Amend so the next report can include a line item for training/education, subtract \$2,000 from professional fees and move to training/education.
 - i. M. Chockley motioned to reduce professional fees by \$2,000 to a new total of \$1,500. Supported by J. Secrist.
 - 1. Motion carries unanimously
 - ii. M. Chockley motioned to accept the Treasurer's Report. Supported by D. Forrester.
- E. Approval of Minutes 8/26/2019
 - a. B. Watkins motioned to approve minutes. M. Chockley seconded
 - i. Motion carries unanimously
- F. Old Business
 - a. Trunk-A-Palooza report...Secrist and Watkins
 - i. 12 vendors and about the same for shoppers. We returned the money to all the vendors since there wasn't any shoppers.
 - ii. Do we consider partnering with the high school for a car wash fundraiser? Or an existing all-town garage sale?
 - iii. Next Time: don't rely as heavily on social media, flyer town, and consider a vendor sign-up
 - iv. Consider putting out feelers to see if there would be any interest within the town to pull together volunteers and form an events committee. Looking to pull together a representative from the following groups for a January event aggregation meeting
 - 1. Living Water - Barb
 - 2. Methodist Church - Barb
 - 3. Calvary Baptist Church - Barb
 - 4. St. Pat's Church - Barb
 - 5. Community Center - Jeni (Tami)
 - 6. Kiwanis - Marlene
 - 7. School/PTO/ - Jeni (Tom Dekeyser)

8. Girl Scouts - Jeni
9. HOA's - Marlene
10. Parks 'n Rec - Barb
11. Library - Jack

- b. Repainting Anchor sign...Kabisch
 - i. Still working on it
 - ii. J. Secrist is going to check out the one that is knocked over at 6 mile/Main St.
 - c. Trunk-or-Treat
 - i. J. Olney will look at banner to see what the date is
 - ii. M. Chockley can provide "event parking" signs (4)
 - iii. Porta-John remains at the park
 - iv. Tami made a connection with each pizza place
 1. Marcos is bringing 15 pies
 2. Dominoes is bringing ??
 3. Barb will reconnect with
 - v. B. Watkins will bring bottled water
 - vi. J. Olney will take flyers to the school and Marcos
 - vii. D. Forrester will have a music area, but not a DJ since there isn't electricity
 - viii. Fire truck and Police will be present
 - ix. J. Secrist will ask Tim for his tent
 - x. J. Olney will ask for high school volunteers
 - xi. Marlene will provide safety vests and cones
 - d. Planning Commission one-pager
 - i. J. Secrist spoke with them and they indicated that this is not something the PC would do, they would give the BOT the information and have a one-pager created.
 - ii. Mary was working on something, M. Chockley will follow-up with Mary.
- G. New Business
- a. Window Painting?...Watkins
 - i. Is this something the DDA would like to present to businesses for the holidays.
 - ii. B. Watkins will ask for a price, perhaps this is something we split with the businesses?
 - b. Supervisor's Report
 - i. DDA/Trustees are meeting to discuss the North Village development proposals
 - ii. Completing a design for the equalization basin
 - c. Strategic Goals...Olney
 - i. Redevelopment Ready Communities
 - ii. District Map (will refocus on after B. Watkins/M. Chockley attend Michigan Downtown Association conference)
- H. Board Member comments

- a. Dana
 - i. benches: J. Secrist has a contact for someone who does plastic benches (Polly Product) and will look into cost for replacing, B. Watkins is going to reach out to some people about refurbishing.
 - ii. Has 2 women who would like to join the DDA, will invite them to our next meeting
 - iii. Cannabusiness info event was very informative, will hold another event to continue to inform and answer questions on Thursday, 10/24, 7-9pm
- I. Next Meeting (Wednesday, October 23)
 - a. Review the form for RRC
 - b. Collect one-pagers from other communities
 - i. Green Oak
 - ii. J. Secrist will get info from Paul on what the PC gave him
 - iii. Garden City
 - iv. Ypsi
 - c. Develop questions to ask of local business owners to promote their businesses on DDA social media
 - d. Develop list of questions for B. Watkins and M. Chockley to take with them to the upcoming Michigan Downtown Association conference
- J. Adjournment
 - a. 8:45pm
 - i. Moved by M. Chockley, supported by D. Forrester